



#11
W. Layson
10/1/02

UV-54

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Knudson et al.
Application No.: 09/070,604 Confirmation No.: 4617
Filed : April 30, 1998
For : PROGRAM GUIDE SYSTEM WITH
ADVERTISEMENTS
Group Art Unit : 2611
Examiner : Ngoc K. Vu

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SEP 25 2002

Technology Center 2600

New York, New York
September 20, 2002

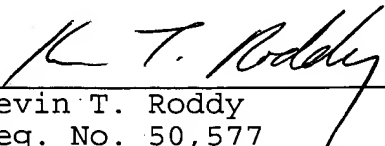
Hon. Commissioner for Patents
P.O. Box 2327
Arlington, VA 22202

SUBMISSION OF FORMAL DRAWINGS

Sir:

Pursuant to 37 C.F.R. § 1.85, applicant herewith furnishes Twenty-Four(24) sheets of formal drawings (Figs. 1-23), to be substituted for the Twenty-Four (24) sheets of drawings filed on August 28, 1998.

Respectfully submitted,


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1 / 24

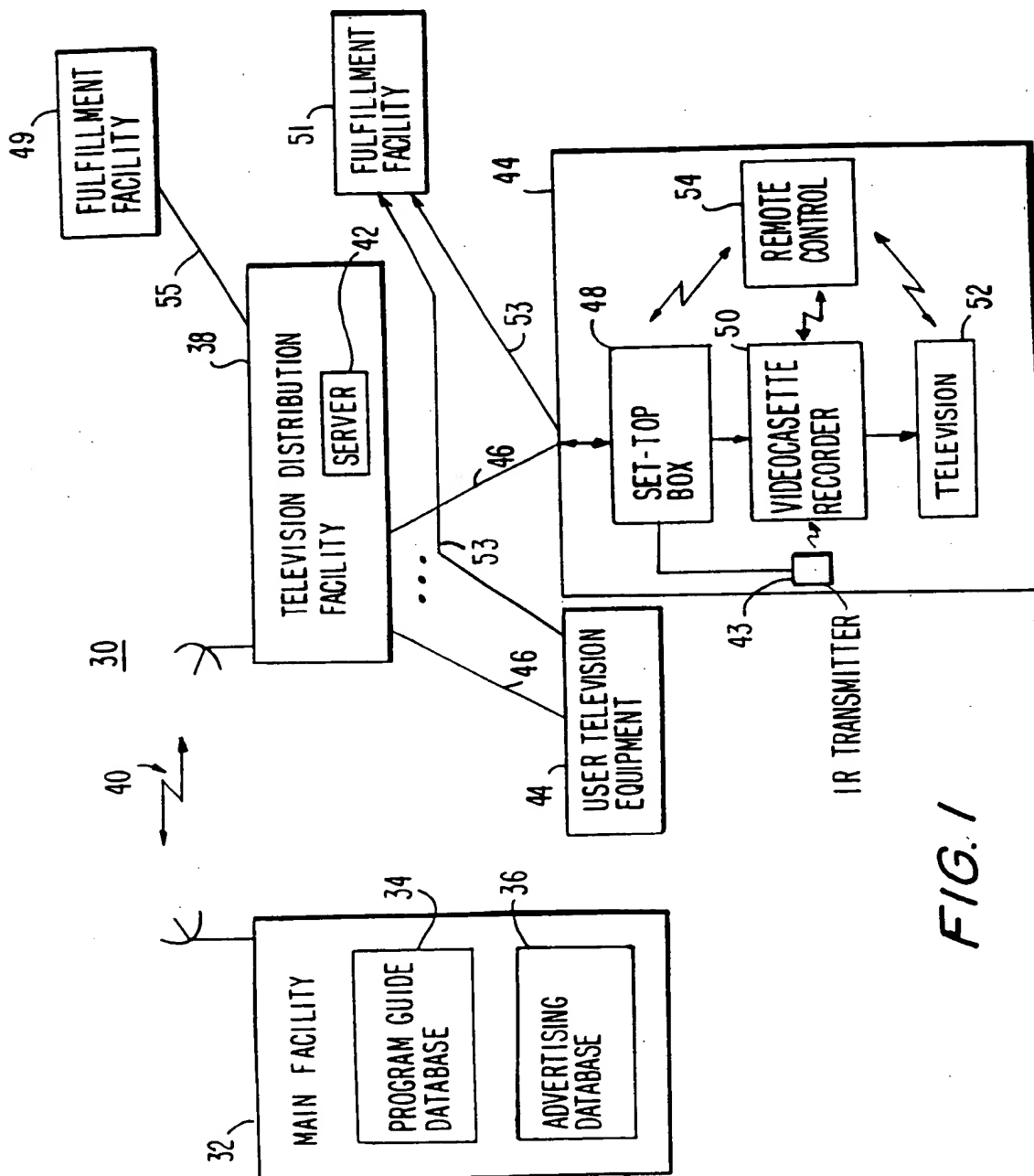


FIG. 1



2 / 24

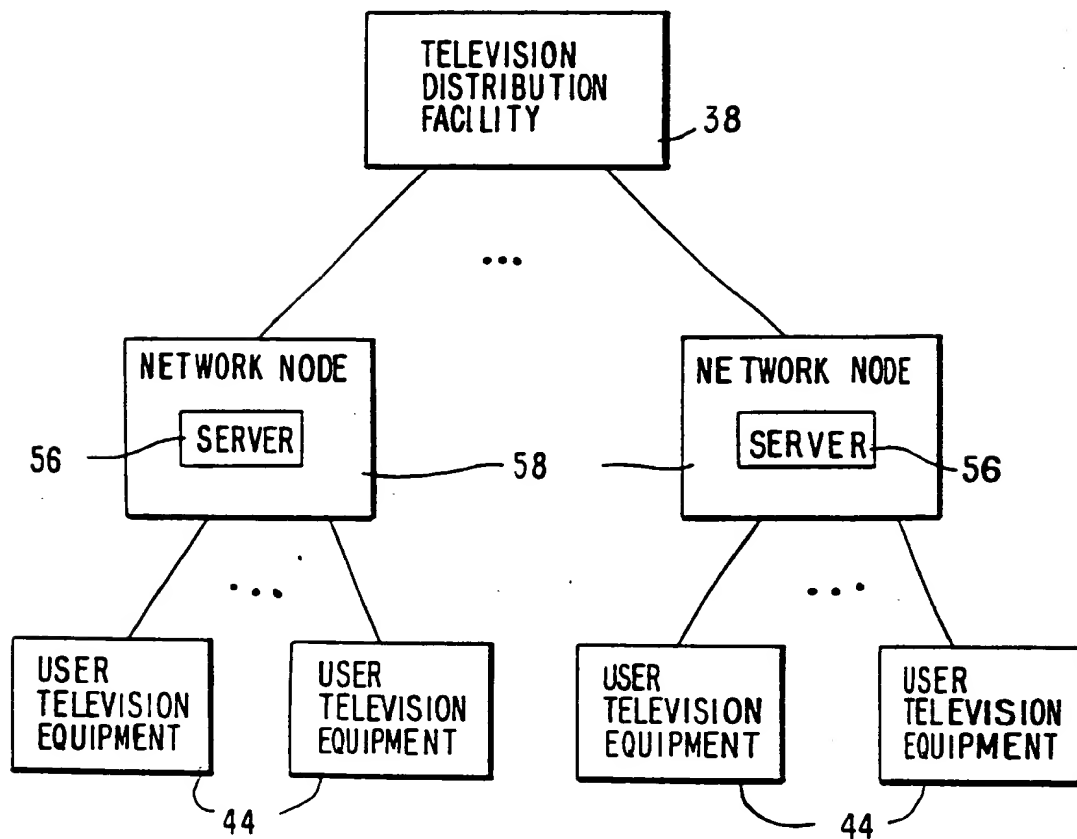
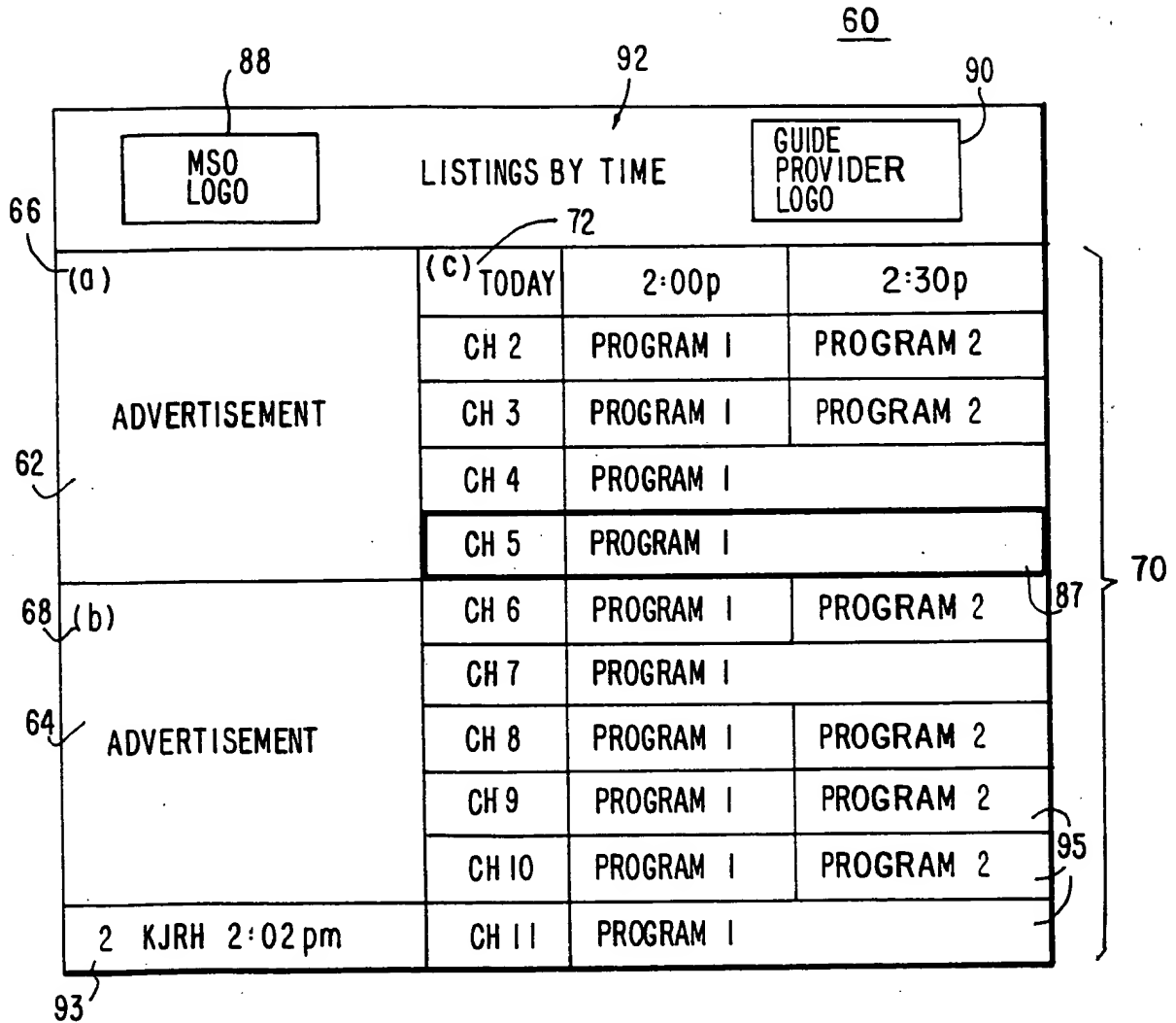


FIG. 2



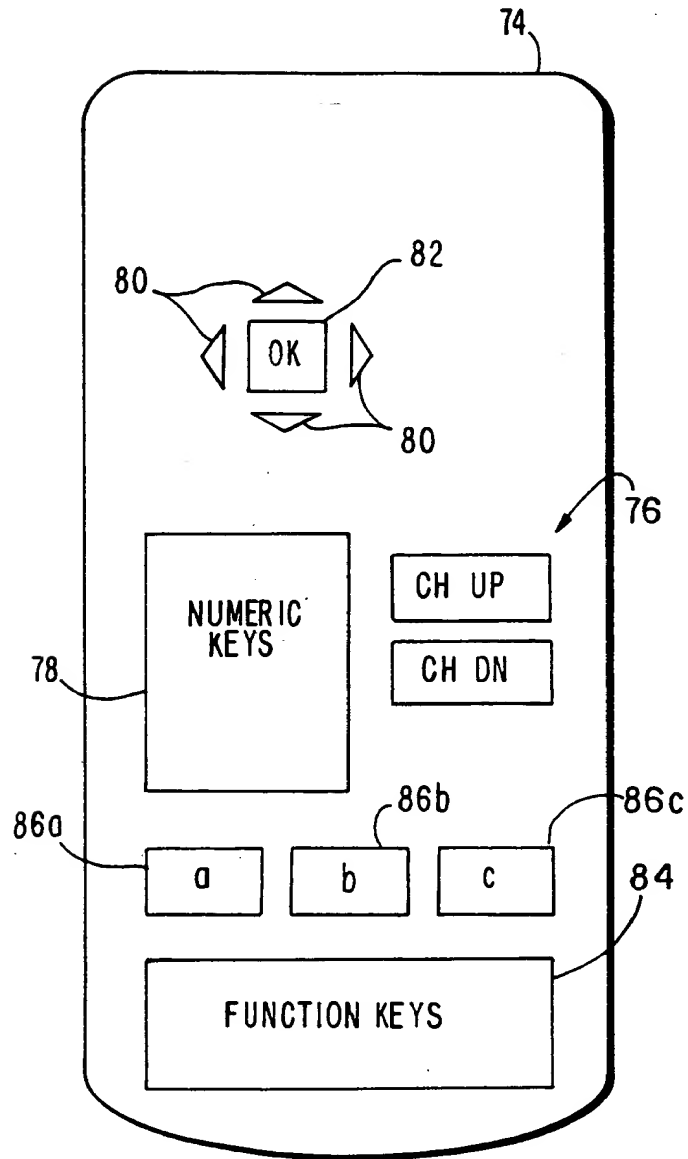
3/24

FIG. 3



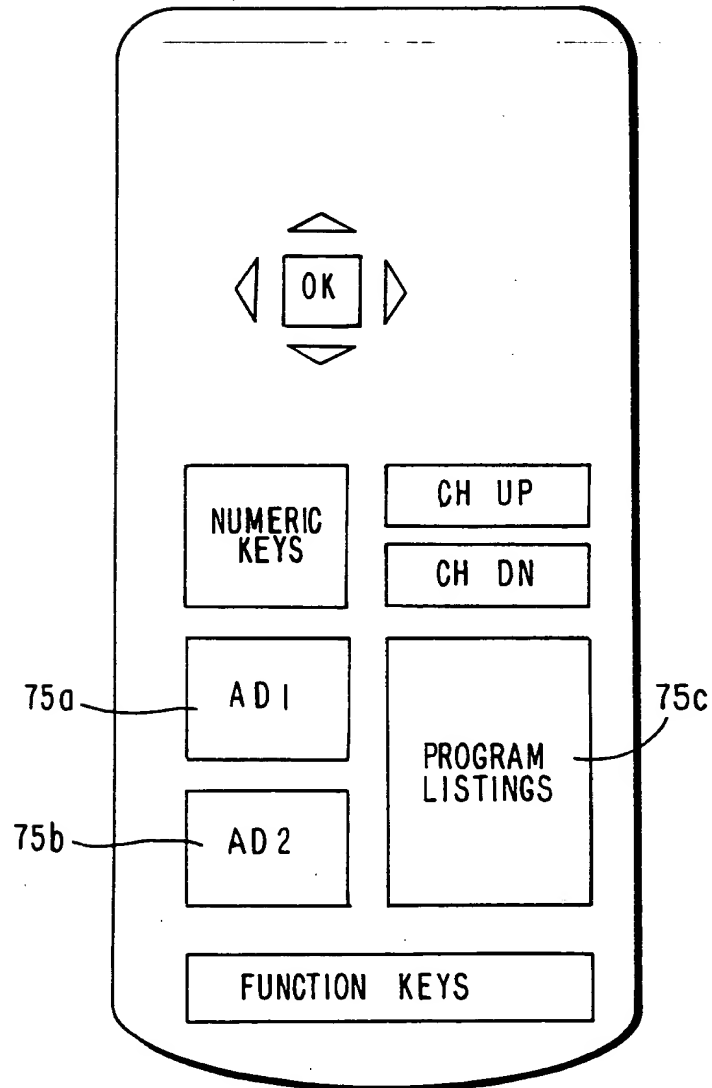
4 / 24

FIG. 4a



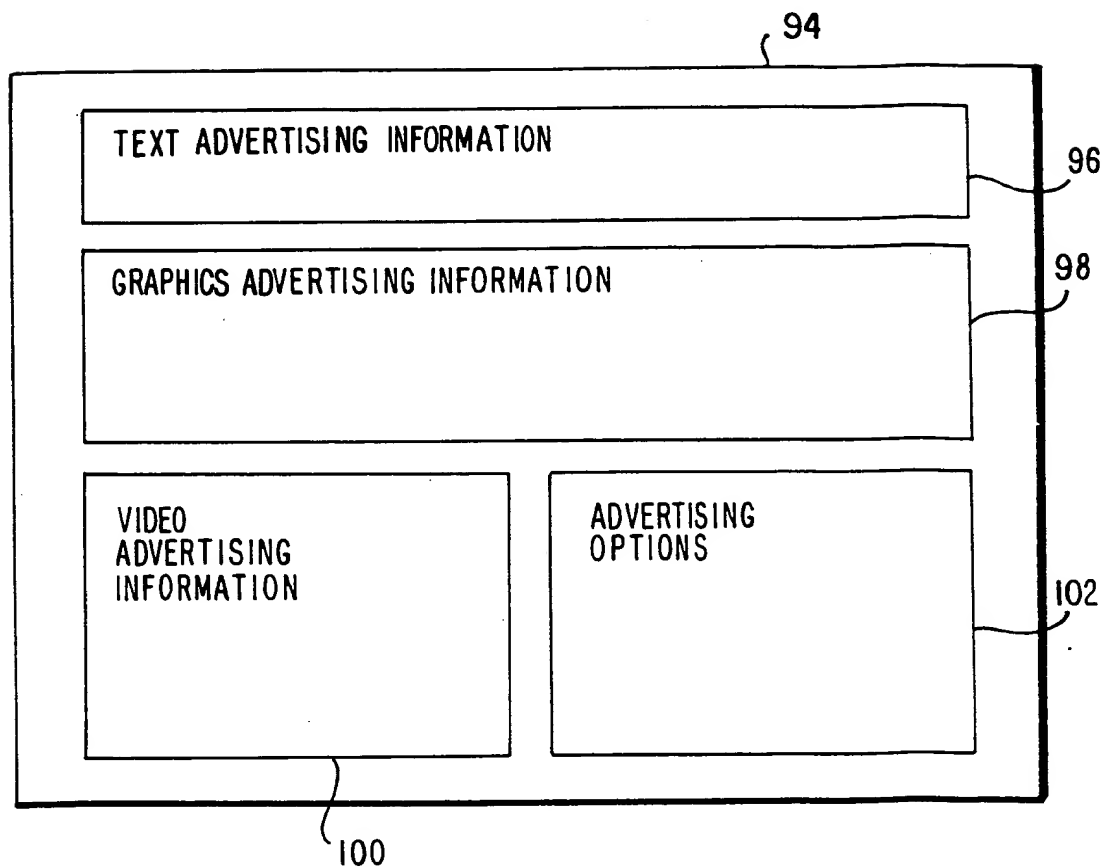
5/24

FIG. 4b



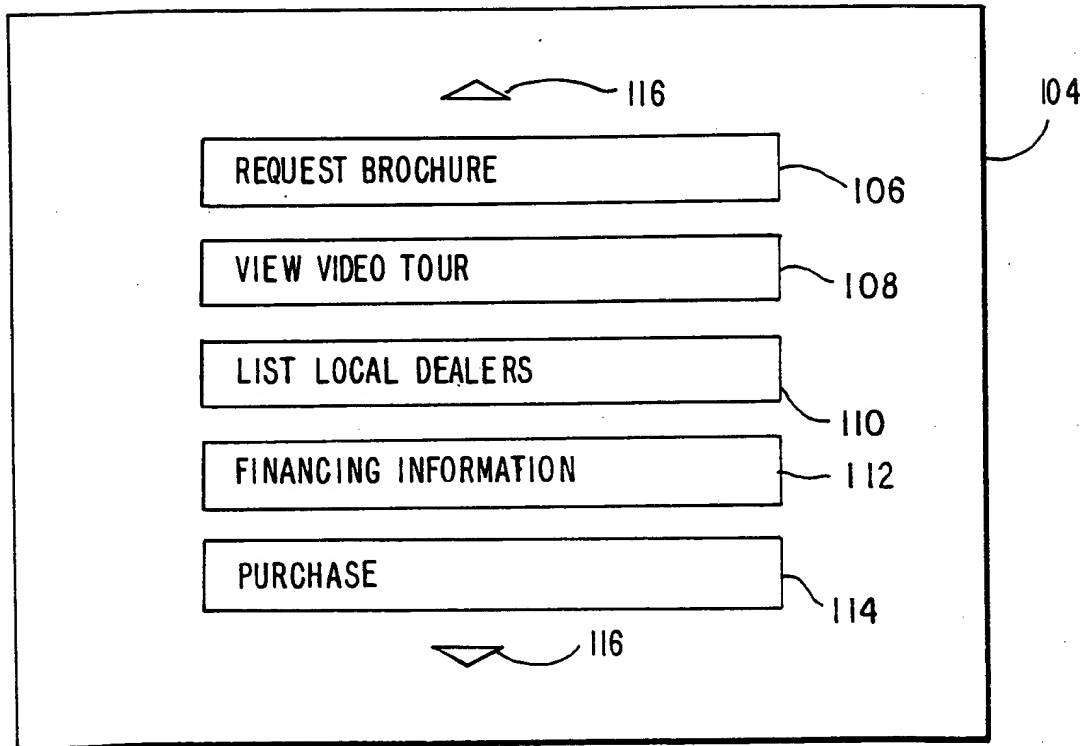
6/24

FIG. 5



7 / 24

FIG. 6



8/24

FIG. 7

122

LISTINGS BY TIME			
MSO LOGO		GUIDE PROVIDER LOGO	
(a) ADVERTISEMENT	(c) TODAY	2:00p	2:30p
	CH 1	PROGRAM 1	PROGRAM 2
	CH 2	PROGRAM 1	PROGRAM 2
	CH 3	PROGRAM 1	PROGRAM 2
	ADVERTISEMENT		
(b) ADVERTISEMENT	CH 4	PROGRAM 1	
	CH 5	PROGRAM 1	
	CH 6	PROGRAM 1	PROGRAM 2
	CH 7	PROGRAM 1	
	CH 8	PROGRAM 1	PROGRAM 2
	CH 9	PROGRAM 1	

120

118

122



9/24

LOGOS			
(a) ADVERTISEMENT	(c) TODAY	2:00 p	2:30 p
	CH 2	PROGRAM 1	PROGRAM 2
	CH 3	PROGRAM 1	PROGRAM 2
	ADVERTISEMENT		
	CH 4	PROGRAM 1	
(b) ADVERTISEMENT	CH 5	PROGRAM 1	
	CH 6	PROGRAM 1	PROGRAM 2
	CH 7	PROGRAM 1	
	CH 8	PROGRAM 1	PROGRAM 2
	CH 9	PROGRAM 1	
	CH 10	PROGRAM 1	PROGRAM 2

FIG. 8



10/24

MSO LOGO		LISTINGS BY TIME		GUIDE PROVIDER LOGO	
(a) ADVERTISEMENT	(c) TODAY	2:00 p		2:30p	
	CH 2	PROGRAM 1		PROGRAM 2	
	CH 3	PROGRAM 1		PROGRAM 2	
	CH 4	PROGRAM 1			
	ADVERTISEMENT				
(b) ADVERTISEMENT	CH 5	PROGRAM 1			
	CH 6	PROGRAM 1		PROGRAM 2	
	CH 7	PROGRAM 1			
	CH 8	PROGRAM 1		PROGRAM 2	
	CH 9	PROGRAM 1			
	CH 10	PROGRAM 1		PROGRAM 2	

118

120

122

FIG. 9



11 / 24

FIG. 10

CH 1	PROGRAM 1	PROGRAM 2
CH 2	PROGRAM 1	
CH 3	PROGRAM 1	
ADVERTISEMENT		
CH 4	PROGRAM 1	PROGRAM 2
CH 5	PROGRAM 1	
CH 6	PROGRAM 1	



CH 7	PROGRAM 1	
CH 8	PROGRAM 1	PROGRAM 2
CH 9	PROGRAM 1	PROGRAM 2
ADVERTISEMENT		
CH 10	PROGRAM 1	
CH 11	PROGRAM 1	
CH 12	PROGRAM 1	PROGRAM 2



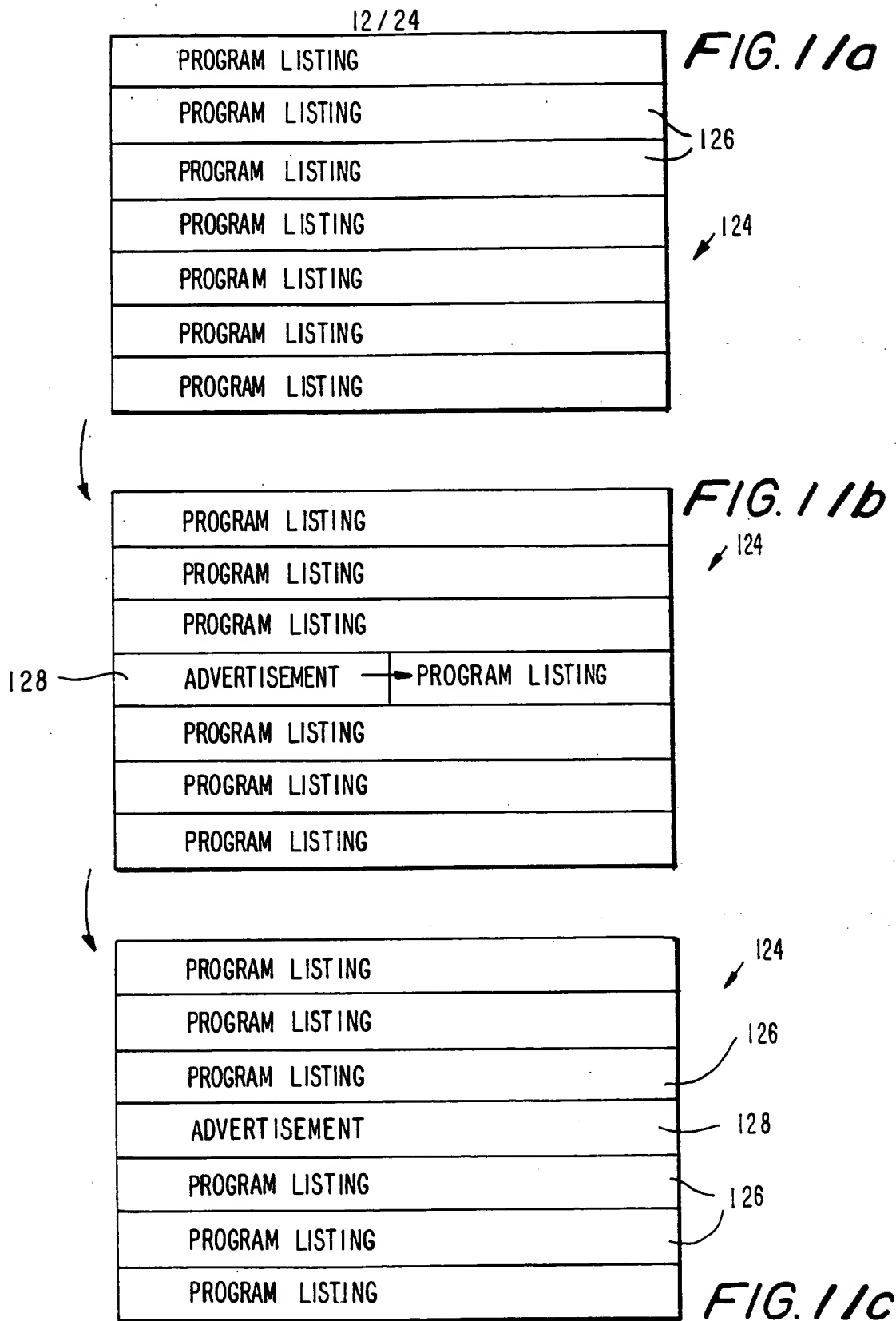


FIG. 12a

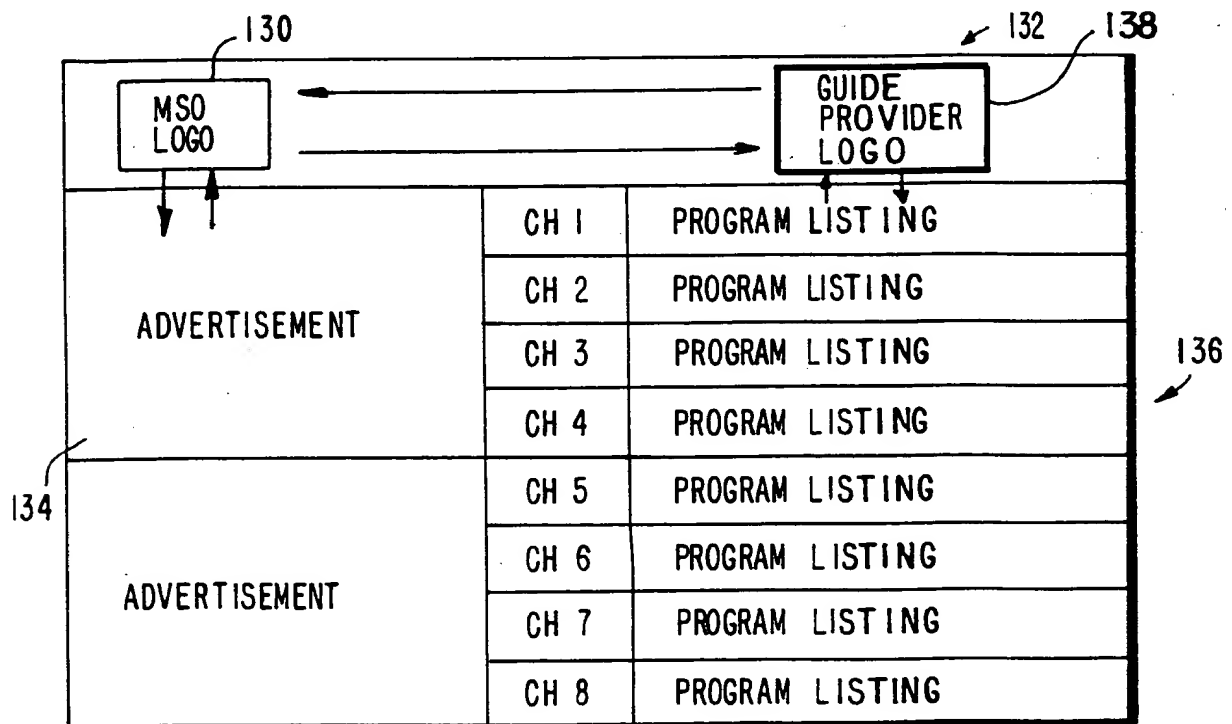
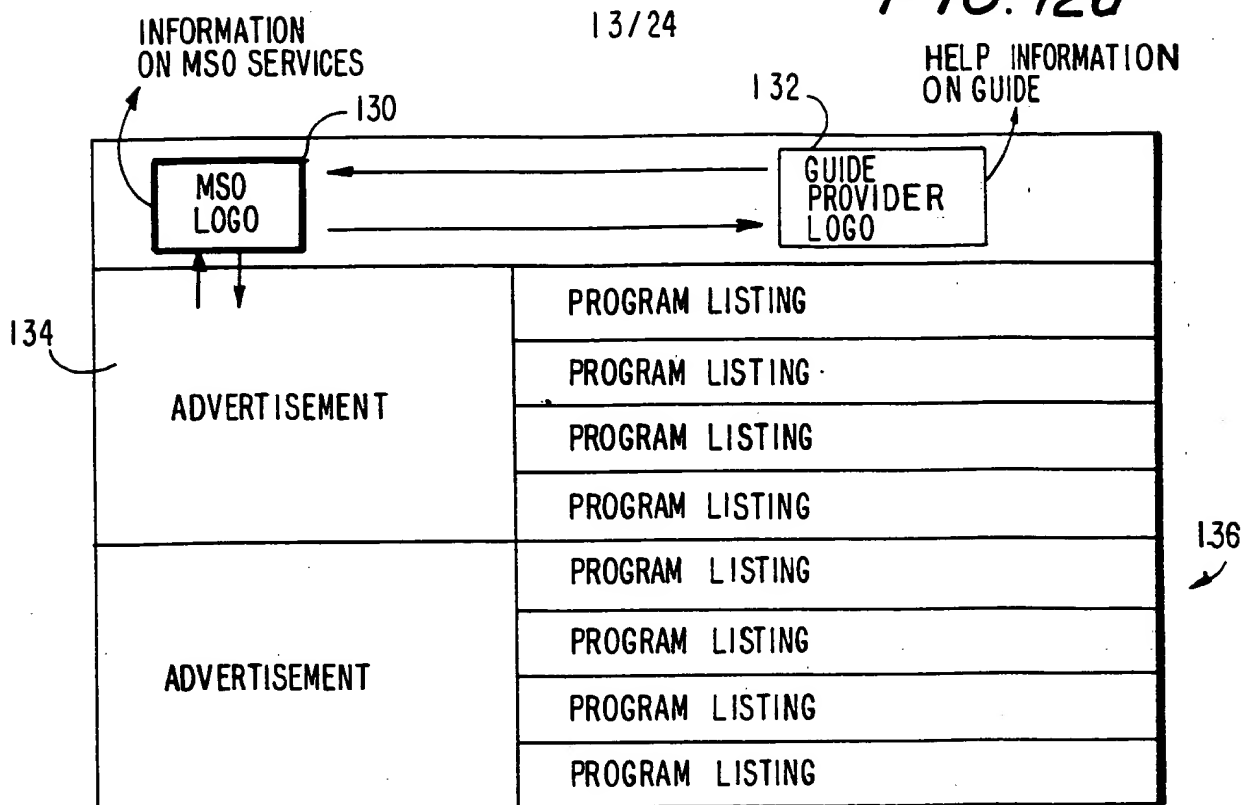


FIG. 12b



15 / 24

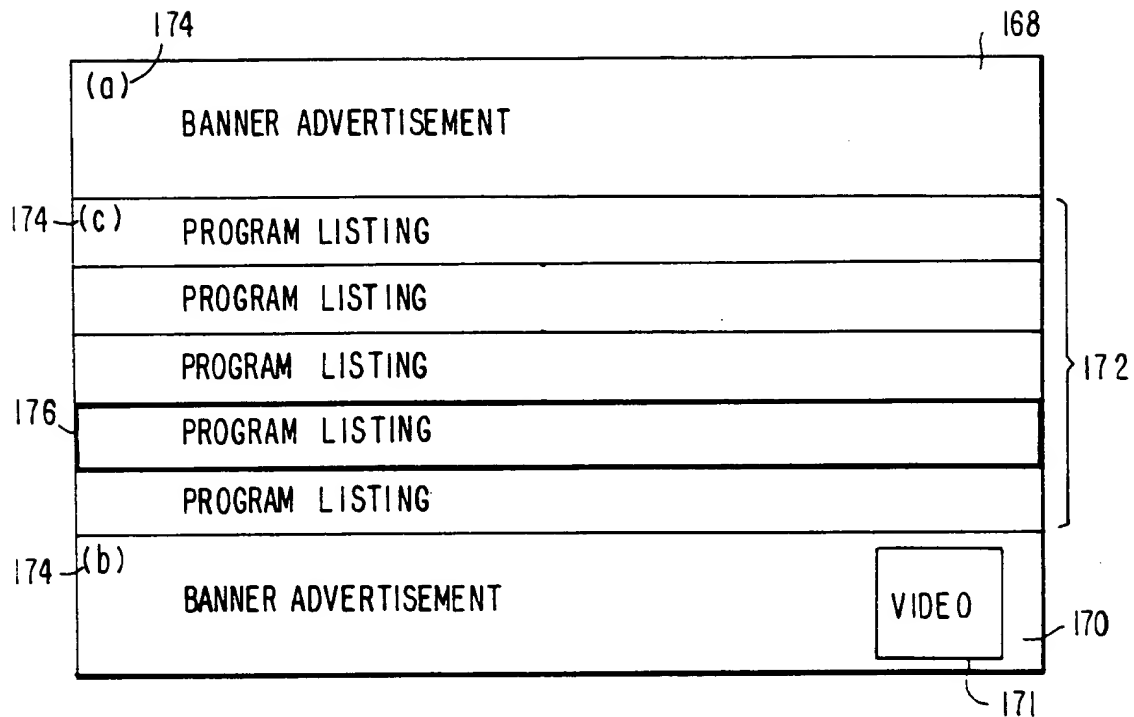
FIG. 14

154	ADVERTISEMENT	TODAY	2:00p	2:30p	162
		CH 2	PROGRAM 1		158
		CH 3	PROGRAM 1		152
156	ADVERTISEMENT	ADVERTISEMENT			160
		CH 4	PROGRAM 1		166
		CH 5	PROGRAM 1		
		CH 6	PROGRAM 1		
2:03					164



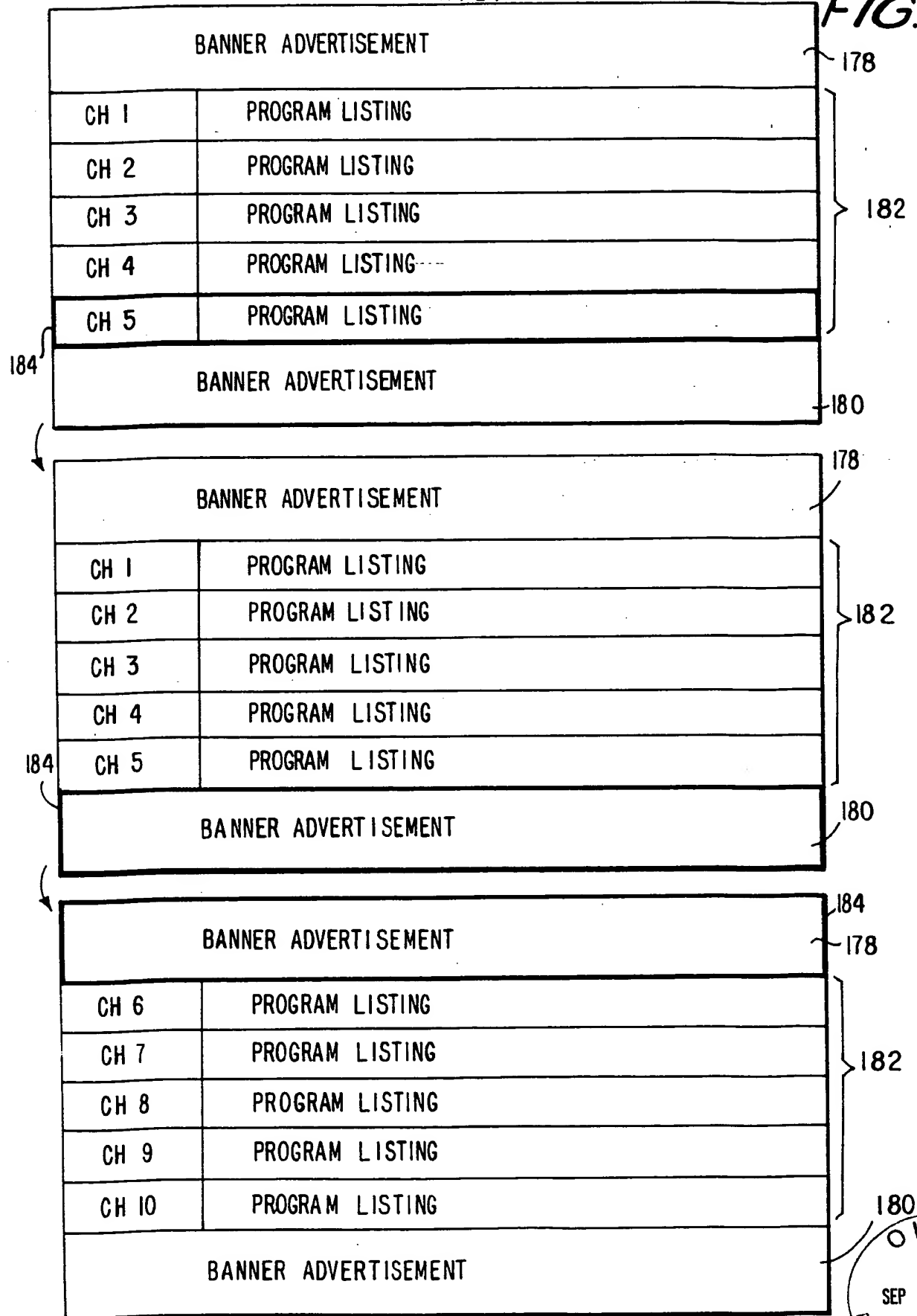
16/24

FIG. 15



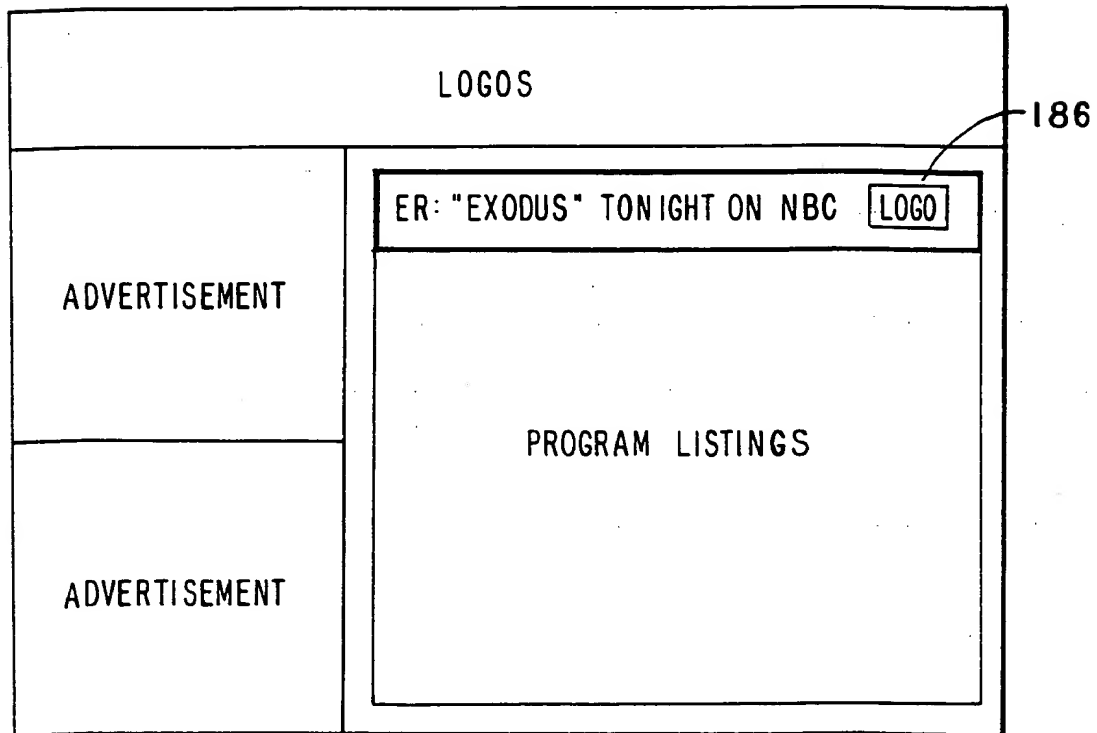
17/24

FIG. 16



18 / 24

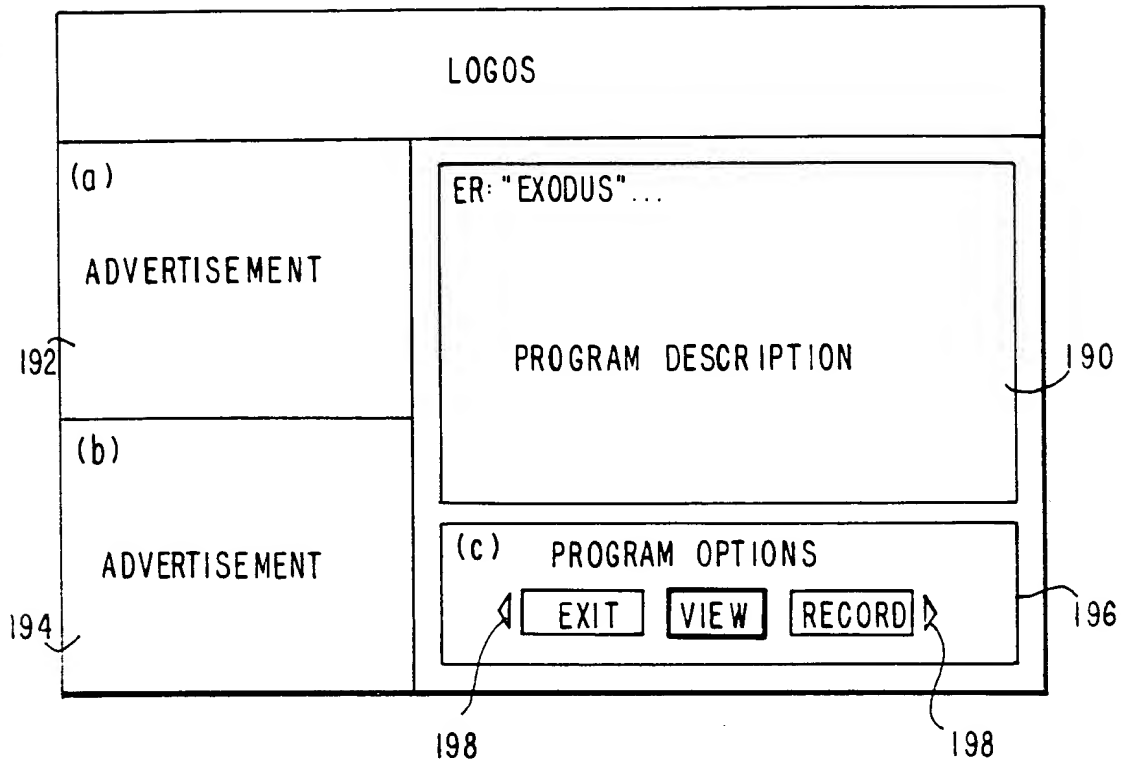
FIG. 17



19 / 24

FIG. 18

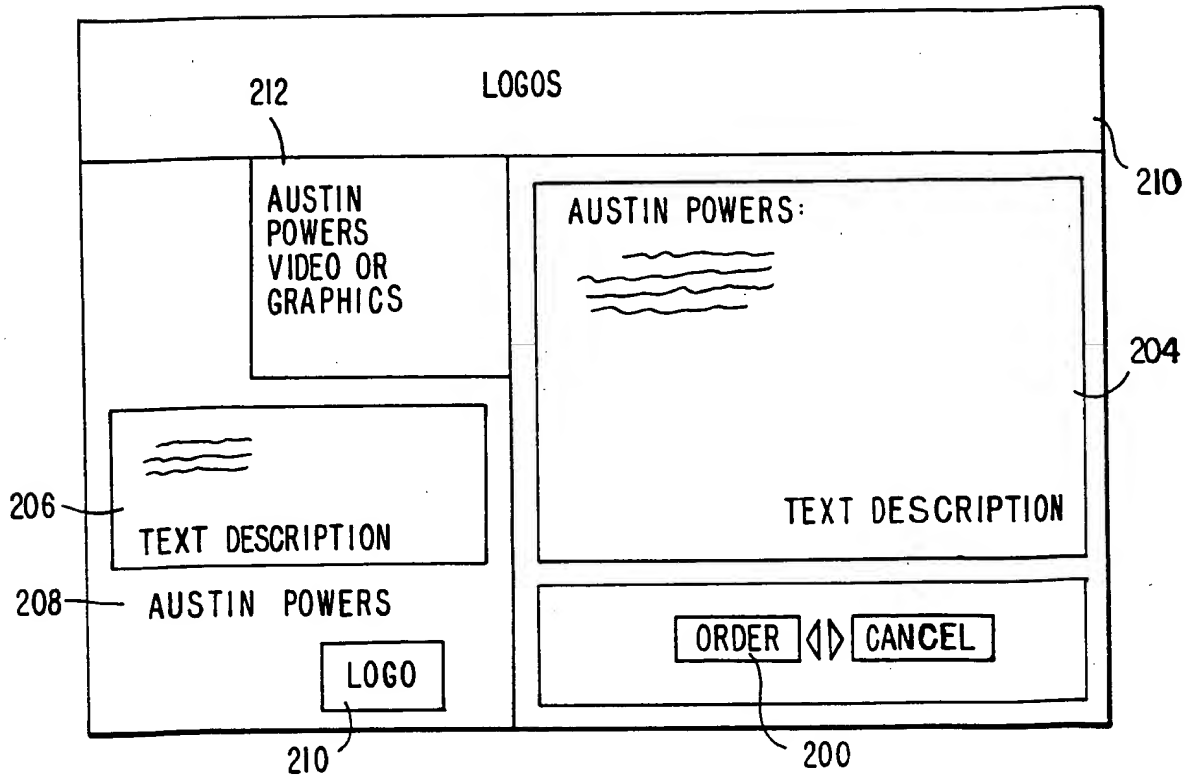
188



20/24

FIG. 19

202



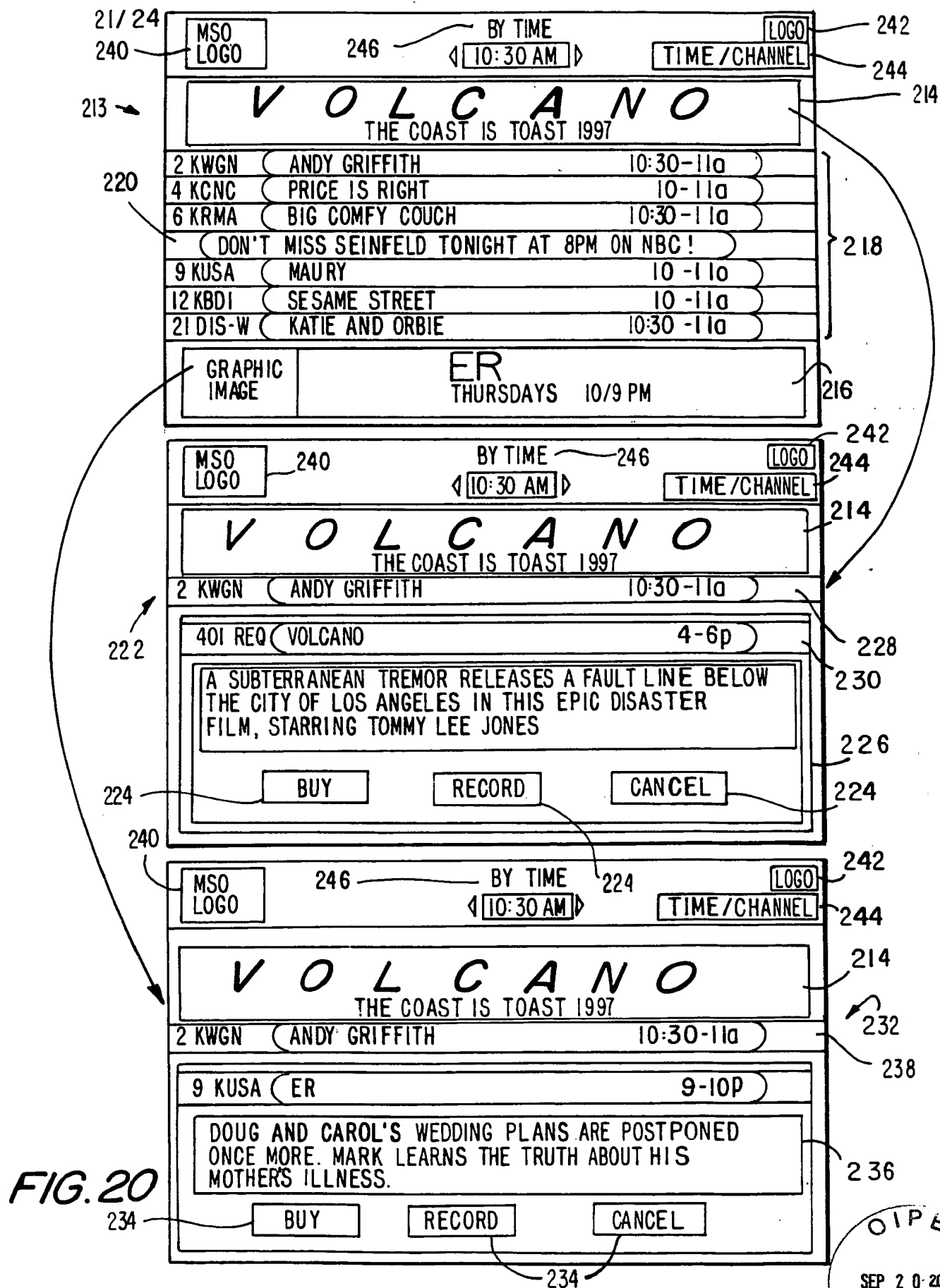


FIG. 20



22/ 24

FIG. 21

LOGO			
ADVERTISEMENT	TODAY	2:00p	2:30p
	CH 1	PROGRAM 1	PROGRAM 2
	"PROGRAM X" TONIGHT ON CH 1		
	CH 3	PROGRAM 1	PROGRAM 2
	CH 4	PROGRAM 1	
ADVERTISEMENT	CH 5	PROGRAM 1	
	CH 6	PROGRAM 1	PROGRAM 2
	CH 7	PROGRAM 1	
	CH 8	PROGRAM 1	
	CH 9	PROGRAM 1	



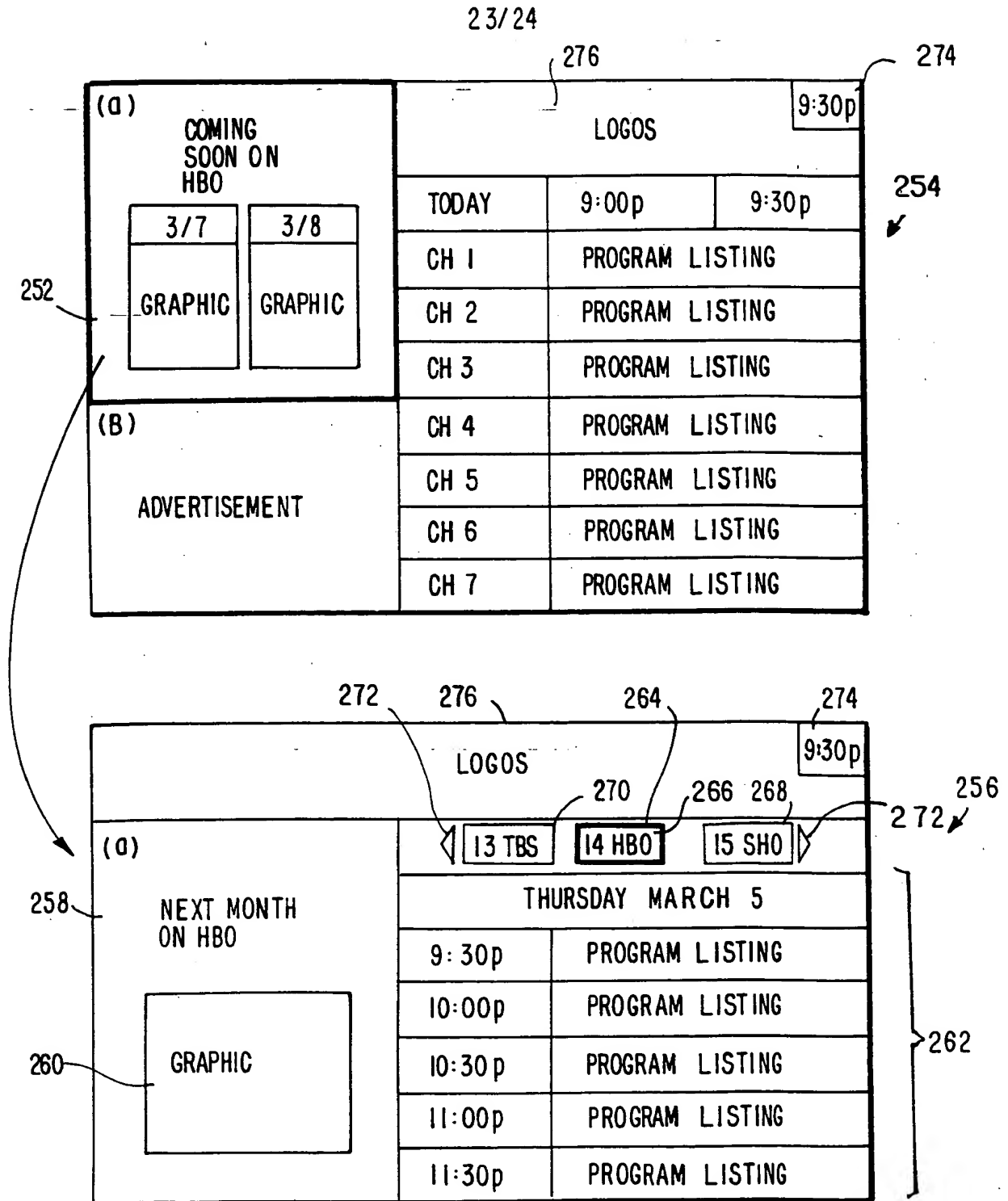


FIG. 22

24/24

FIG. 23

